



The Jewel

THE DANA GROUP NEWSLETTER, COMMITTED
TO THE PARAMITA OF GENEROSITY

The Dana Group was formed after the recent Shambhala Congress to pool the experience and advice of people with professional and related fundraising experience. The group, which is just getting underway, is advisory to the Sakyong's Council. It is not a donor group, and does not replace the vital work of the Shambhala Trust and the European Donor Group. Nor is it solely a fundraising team. It aims to stimulate creative thinking about how best to strengthen the funding of the mandala as a whole in order to support further the creation of enlightened society.

Dear Friends,

The Vidyadhara, Chogyam Trungpa Rinpoche once addressed the Ratna society, a group of Shambhala donors, by stating: "Vajradhatu organization has survived because of you; you have survived because of Vajradhatu." I could think of no better introduction to the first Dana Group newsletter because the basis of what is to be discussed in these pages concerns the symbiotic relationship between us, the practitioners and patrons, and our greater mandala and society as a whole.

On behalf of the Dana Group I am pleased to bring you this electronic attempt at greater communication in the realm of funding Shambhala. The Dana Group held its first meeting on May 31st (for a list of who is on the Dana Group see page 9), and surprised itself in the size of vision that we encountered. The need for a group that could pool fund-raising expertise had been under discussion for sometime—in the Shambhala Trust meetings, and also in the Sakyong's Council. When the Dana Group was created, we knew that there were immediate challenges: we still need to get the center of our mandala completely out of just over half a million dollars of

“Generosity is very important in Buddhism. In Sanskrit there is a word, dana, which at its Indo-European root is related to “donation.” Dana is generosity, or giving in. Dana is also connected with devotion and the appreciation of sacredness. Sacredness is not purely a religious concept alone, but it is an expression of general openness—how to be open, how to kiss somebody, how to express the emotion of giving. You are giving yourself, not just a gift alone. So real generosity comes from developing a general sense of kindness...”

—CHOGYAM TRUNGPA RINPOCHE,
FROM COMPARING THE HEART:
A DIALOGUE BETWEEN FATHER THOMAS KEATING
AND CHOGYAM TRUNGPA

operating debt, and the central Mandala Services are seeking to raise \$100,000 to eliminate any potential operating shortfall at the end of this year. At the same time, however, the Dana Group immediately began discussing the much larger plan for Shambhala and inquiring into how we could begin to approach what is fondly known as the “\$30 million dollar vision.” This figure represents the cumulative total of all the major plans that Shambhala Centers have to move to new space and build new facilities to accommodate the growing numbers of people coming to our centers. It also involves putting Shambhala’s Mandala Services on sound financial footing and hiring people to provide much needed services, providing the new technology for better communications, and rolling out a clearer path of practice and study for everyone connecting to the vision of Shambhala.

In order to do anything we realized that one of the first steps is to begin to take stock of why people do or don’t give currently, at a local and international level. In order to do that, we are designing a survey that you will receive electronically in the coming months. Another step is to develop a more unified approach to fundraising. For example, with a unified approach you as a donor could give to one entity known as Shambhala and merely check off where you would like your money to go, including your local center, Shambhala core services, land centers, Konchok Foundation, and so on. Both conducting the survey and developing this unified approach are large tasks and we will keep you updated on how they develop.

In the meantime, I would like to invite you to turn to page 3 and check out the other initiatives that we are brainstorming both on the local and international level. Scattered throughout this newsletter we have included short teachings from the lineage on the view of generosity. In the future we hope to introduce programs throughout Shambhala on money, wealth, and generosity and will continue to update you on the progress in these pages. Last but not least don’t forget to take a look at our Harvest of Peace suggestions on page 4, any or all of which can be implemented for this year’s local fundraising event.

We greatly look forward to serving the sangha and welcome any feedback, questions, and comments. We are always looking for people to get involved as well, so please don’t hesitate to drop us a line at shambhalagenerosity@gmail.com.

Yours in the dharma,
Lodro Rinzler
Chair, the Dana Group

THE DANA GROUP IS COMMITTED TO INCREASED TRANSPARENCY IN FUNDING THE MANDALA. IF YOU WOULD LIKE TO SEE THE FINANCIAL REPORTS FOR ANY OF THE MAJOR ENTITIES IN SHAMBHALA PLEASE VISIT [HTTP://WWW.SHAMBHALA.ORG/MEMBERS/GOVERNANCE.PHP](http://www.shambhala.org/members/governance.php).

FOR MORE INFORMATION ON THESE REPORTS PLEASE CONTACT SHAMBHALA’S TREASURER CONNIE BROCK AT CONNIEBROCKMN@YAHOO.COM.

“I would like to share this burden and delight with you...” Sakyong Mipham Rinpoche

I'VE BEEN THINKING that now is a good time to change our karmic tendencies. Constantly people are coming to me with different ideas and projects. They are all wonderful, and I do what I can to support them. But as we deepen our practice, I would like us to look at the body of the sangha to see how we can support our entire situation. This would be reaching a new level of maturity, instead of coming up with new gimmicks each year to support this and that. We need to think how we can support the whole thing.

People have been generous. We need to continue to be generous. Generosity should be part of our entire growth. We need to manifest Vajrayana culture in everything we do: our practice, our money, our lives, everything. A lot of you know how important this is, so I've been thinking about how we, as a group, can turn the energy around in this direction.

We have to understand Vajrayana culture more deeply. Those of you who have been to Tibetan communities will know that you never show up at a teaching empty handed. For example, when I go to any monastery, I always provide tea for all the monastics and make offerings to the monastery.

I would like to share this delight and burden with you. I feel I can share this with you more deeply, since you have been through a lot in your practice, and I know that many of you contribute a lot to your own centres. But we also have to look at how we balance the whole energy of what we are doing. We are building a dharmic kingdom, a vajra kingdom, and in particular, a Shambhala kingdom. One of the key points about Shambhala is that it becomes the actual container for preserving wisdom. I know that when the Vidhadyara left Tibet, he felt the dharma needed a protector, a culture that could protect the dharma. We are trying to create that protector, the container of Shambhala, so that these precious teachings can survive.

I have just come from India where a lot of the old lamas have passed into the great dharmakaya. There is less and less of the environment in which these teachings can be preserved. We are now inheriting

this responsibility. We are no longer children, or second-class citizens. The responsibility is shifting from Tibet to India to here.

Environment is really important for these teachings to occur. You can't just walk up to someone at a train station and say, "Hey, do you want to know the nature of your mind?" These teachings have to take place in an environment. That kind of environment is hard to create. We need to fully empower our practice centres and our Shambhala centres so that they become strong, so that they powerfully draw us to practice. The speed of the world is so strong that we will remain stuck in our everyday life otherwise. We need to empower our centres so fully that when we are here, the energy is so positive that we can actually change our habitual tendencies.

It is not just a question of keeping these places running. We are part of a great transference, a great transition. These teachings will have to be practiced by you, by all of us. Every single one of you has to have deep, meaningful, profound realization. That is what it is all about.

Wherever it has travelled, the dharma has taken root because the great teachers could perform miracles. That is how it spread. The power the dharma is able to generate is fantastic. It can change the mind of the king of a whole country. At this time there is a great level of intellectual curiosity about the depth of Buddhist understanding. But that will fade away unless we attain enlightenment. We have to expand our vision. It is not just a matter of us using the dharma as an adornment, like a new pair of earrings or a neck-tie. We are not talking just about how to get by in this lifetime. We are freeing ourselves from the whole cycle. Longchenpa and the great practitioners suffered for years in difficult conditions so that these great teachings could be revealed. What we are doing is protecting and preserving the heart-essence of what they have given to us.

—SAKYONG MIPHAM RINPOCHE
SHAMBHALA DZOGCHEN RETREAT,
DECHEN CHOLING, MAY 2007

Dana Group Initiatives

SPRING 2007

Donor Database

A donor database has been proposed by the Communications & Technology Steering Committee. This database would provide a foundation for Shambhala's wish to have a unified approach to fundraising. Without such a common repository, there is no way to address the pitfall of "donor fatigue" that is an obstacle to Shambhala's healthy financial manifestation. The committee is proceeding with a requirements definition phase at this time.

Shambhala's Operating Debt

Two models are currently being discussed on how best to eliminate the overall debt of either Shambhala core services or all entities in Shambhala, including the debt of land centers. In addition we are making a year-end appeal to cover the \$100,000 that Shambhala needs to break even for the year. This campaign will be pursued through a mix of letters and phone calls to current donors.

The \$10 a Month Campaign

Following up on President Reoch's request last Shambhala Day that every member of Shambhala give at least \$10 a month to the core services that fuel the mandala members of the Dana Group have been working with Center Directors to bring their local sangha on board.

Mandala Offering Fundraiser

This new form of fundraising event has been a great success at Dechen Choling, Karme Choling, and Shambhala Mountain Center. In accord with the wishes of the Sakyong we will be working with center directors throughout Shambhala to implement an uplifted fundraising initiative at his teaching events. Sangha members are encouraged to give an offering at the time they wish to receive a blessing. This approach parallels the practice of mandala offering, in which we symbolically offer everything we have in order to receive a blessing from the lineage. Proceeds are split between the local center and Shambhala core services. For more information and in particular if you will be hosting the Sakyong for a teaching event, we ask that you contact Lodro at shambhalagenerosity@gmail.com.

“We're in an expansion. Expansion means a lot of things. It comes from having a solid ground. The process of expansion involves two different levels: physical, hard things, such as buildings and so forth, and people and how they relate. I think what we're doing here relates to how a new person enters. I think if a new person feels like they enter a situation where everyone's participating at all the different levels, that gives them the feeling of community as opposed to a situation of only being taken care of by a few people.”

SAKYONG MIPHAM RINPOCHE
ADDRESS TO THE CIRCLE OF KALAPA
HALIFAX, NS, OCTOBER 6, 2001

Change for Change

We are close to implementing an initiative wherein members receive in the mail an elegant change box. At the end of the day whatever change you have in your pockets can be offered and later given to a larger pool at your Shambhala Center. Proceeds are split between the local center and Shambhala Core Services.

Planned Giving

We are looking at ways to set up a program to more fully support planned giving, estate planning and other long term giving. We are also considering things like endowments and donor advised fund. If you have ideas about this or would like to help develop it, please contact Lodore at shambhalagenosity@gmail.com.

“The ultimate or absolute bodhichitta principle is based on developing the paramita of generosity, which is symbolized by a wish-fulfilling jewel. The Tibetan word for generosity, jinpa, means “giving,” “opening,” or “parting.” So the notion of generosity means not holding back but giving constantly... We can afford to open ourselves and join the rest of the world with a sense of tremendous generosity, tremendous goodness and tremendous richness. The more we give, the more we gain—although what we might gain should not particularly be our reason for giving. Rather, the more we give, the more we are inspired to give constantly. And the gaining process happens naturally, automatically, always.”

—CHOGYAM TRUNGPA RINPOCHE,
TRAINING THE MIND AND
CULTIVATING LOVING-KINDNESS

Harvest of Peace Fundraising Ideas

Sit-a-thon

This fund-raising event is organized much like other “thons” (i.e. walk, run, bike, dance) except that, instead of doing something, the participants do nothing but sit on their cushions and meditate.

- 1) Design pledge forms that include the name of the meditator, name of the donor, donor’s address, phone number, email address; amount pledged, either by the hour or a fixed number; and name and address of the Shambhala Center.
- 2) Each participant will commit to getting as many donors as possible. The more meditators and donors the better!
- 3) The center will set up a day-long sit-a-thon and each ‘sitter’ will try to sit as many hours as possible to raise as much money as possible.

You can create a fun environment by having people wear numbers on their backs, maybe some crazy costumes/running or biking outfits/evening gowns and tuxedos etc. A few years ago, Naropa held a sit-a-thon with students, faculty and staff and raised \$5000.

Bird-a-thon

This unusual fundraiser was started by John Cobb, an avid bird-watcher, for Naropa University. Every year two or more “teams” would organize for a one-day competition to see who could spot the most bird species within a specific time (i.e. 7 a.m.-4 p.m.). Each team consists of one knowledgeable bird-watcher and one very honest volunteer who keeps a list of every species spotted. Each pledge card includes pertinent contact information about the donor and the Center plus a line that reads “\$_____ per bird” (i.e. \$2 times 100 birds= \$200) or a fixed amount. So, as with every “thon”, the more pledgers, the better. At the end of the day, lists are compared and the winner is announced at a celebratory gathering in the evening with drinks, food and entertainment.

Naropa’s poets would read poems about birds and 90-year-old Lucien Wulsien would don his crane head and dance the crane dance! Naropa would raise between \$20,000-\$40,000 each year.

Anniversary Party

The Boston Shambhala Center celebrated its 35th anniversary last year by hosting a large party the evening before Harvest of Peace. A country club was rented in Waban and the Shambhala community took the opportunity to get out their formal wear, best pins, old banners, and transformed the space into an elegant Shambhala Ball. The festivities included a catered meal, a jazz trio, a DJ, and a Shambhala fashion show that featured Shambhala-wear throughout the ages. Special invites were sent to the early founders of the Boston sangha and people flew in from Halifax, Boulder, New York, and elsewhere to join the party. Ticket prices ranged from Patron: \$500, Benefactor: \$250, Sponsor: \$100, Individual: \$50 or just pay your age. Over \$3500 was raised after expenses and people really enjoyed themselves.

Karaoke Night

For a fun evening why not have a karaoke night? Karaoke sound systems can be rented for approximately \$100 a night and often come with as many as 5000 songs. You can set up a stage in the community room or main shrine room, charge an entrance fee, and also have a cash bar.

This summer at the consecration of the stupa we were unfortunately not able to complete the main buddha statue on the first floor. When fully done it will have the buddha’s two main disciples, Shariputra and Maudgalyayana. Traditionally in front of them are two other figures, People ask who are they? They are the donors. Classically they are there supporting the teachings of the buddha. The teachings and economics are inextricable. That’s how the teachings are spread.

SAKYONG MIPHAM RINPOCHE
KARME CHÖLING
SADDHARMA AND CIRCLE OF KALAPA RECEPTION
OCTOBER 21, 2001

Goat Insurance

For this fundraising event flyers are mailed to your membership to announce that your center is raffling off a donated goat and that their membership dues have automatically entered them in the running. For a small amount (\$10 - \$20), a person can take their name out of the running. For another small amount they can send in the names of three people they would like to add into the raffle. Letters are then sent to those three people, telling them they have an increased chance to win a goat. The winner of the raffle does get the goat, but after the fun wears off, the goat is returned to its owner. Note that this fundraising event could be done with just about any animal or object (does the center have an ugly coffee table it is planning on getting rid of?) that people really would not want to have for an extended period of time in their home.

Make-Believe Tea Party

Send an invitation for a “Make-Believe Tea Party” to your membership. Send a tea bag in an envelope along with a classy, yet catchy, invitation explaining that they are invited to a “make-believe tea party” on Harvest of Peace at a certain time (high noon, for example).

Explain that on that date and time you will all enjoy a cup of tea (using the tea bag provided) in support of your cause. Remind them that they can take part in this tea party while still enjoying the comforts of their own home!

Ask each “guest” for a donation in return for “attending” this tea party. You can either ask for a donation of a specified amount as the cost for “attending” this tea party, or leave the donation amount open-ended and up to the individual. This is great for those who would like to give on Harvest of Peace and feel connected to the sangha but are unable to make it to the center to do so.

**“Do not take lightly small good deeds,
Believing they can hardly help:
For drops of water one by one
In time can fill a giant pot.”**

—PATRUL RINPOCHE,
WORDS OF MY PERFECT TEACHER

Online Auction

One great fundraising idea that was implemented to raise funds for the Sakyo-
ng Wangmo empowerment was an online auction of dignified items donated by
sangha members. Blue Mandala can set up a similar auction webpage/module for
your Shambhala Center's website as well, although we are currently unsure if there
is a charge for adding that module. Blue Mandala will give you an administrator
log-in and password so that you can manage the site. Here are the steps needed to
do the auction:

- 1) Give Blue Mandala any information that needs to go at the top of your auction page describing it, what it funds, when it ends, and the contact person in case people have questions or want to donate items to the auction. Blue Mandala will post that on the page. They will need to know your financial account information in order to set up the payment aspect of the site. If you are using Blue Mandala templates with paypal for online registration, this should be very easy for them.
- 2) Collect donated items to auction. You can have the donors mail the items directly to the winner which is easier than you having to collect everything in one place.
- 3) Ask donors to give the approximate value of their items and then set a price lower than what you expect to receive. Setting the prices lower gets the bidding going so the momentum is started.
- 4) Ask donors to send you a few good digital photos and a short but inspiring description of the item. Put a note with the description that says, "Winner will be asked to cover shipping costs for this item too. This item ships from x." If you do not ask for the winners to cover shipping, your profit will decrease obviously. With this system, there was no way to charge the winners shipping when they paid so we had to collect that amount separately.
- 5) Log in to the administrator webpage. You will see that it is easy to click "Manage auction items" and then type in the name and description of each item. Upload the photo on that same webpage. Your photos need to be fairly small size in order to upload properly to the webpage. So you or a helper may need to decrease the size of the photo files before you upload them. If you'd like to see what your page looks like, there is a link on the bottom of the admin webpage that you can click to see it even though the auction is not live to the public yet.
- 6) After all your items are uploaded, let Blue Mandala know you are ready to launch.
- 7) Announce the auction to your local sangha or supporters. Announce an end date too so people know how long they have to bid. Keep publicizing the auction. You can add new donated items and announce those too.
- 8) You can view bids throughout the auction by going to "Manage Auction Items" and click "View Bids" next to each item.

**“If those who aspire to enlightenment
willingly give up their bodies,
What need is there to mention
external objects?
Therefore, with no hope of reward or
benefit,
To give with generosity is the practice of
the Bodhisattva.”**

—NGULCHU THOGME

- 9) Close the auction on the time and date set. (There is a link that says “Close Auction” which will disable the ability to bid and close all the items at once.) After the auction is closed, you can then open each item by clicking “View Bids” and then click “Notify winner”. This generates an e-mail to the winner which says: “Congratulations (Winner name). Your bid of \$(X dollars) has won you the (item) from the Shambhala Auction! Please follow this link to pay for the item: (then there is a link to the payment site.)”
- 10) You can generate an excel spreadsheet that shows who paid and when. Click “Get Excel Data”. It may take a few days for people to pay. If they are not showing up on the spreadsheet, they have not paid yet. This spreadsheet also shows the contact info for the winners.
- 11) For the Sakyong Wangmo empowerment auction notes were sent to each winner thanking them again for their winning bid, telling them who would ship the item to them, and asking that they cover shipping costs. I then told each item donor who won the item, their mailing address and recommending that they get in touch when they were going to ship the item. The item donor was asked to tell the winner how much shipping cost so they could be reimbursed.

The Sakyong Wangmo empowerment auction brought in \$9000. Of course what your Shambhala Center stands to make depends entirely on the items donated and the generosity of the local sangha. In order to best eliminate donor fatigue it would be best if most local auctions stayed local in terms of the bidders; there is a certain potency to keeping it in the immediate family. Also, a sangha could donate services such as a number of hours of babysitting or a professional massage. For more info on how to set up the technical side of the auction please contact Deryk Wenaus at Blue Mandala at derykw@gmail.com.

“The Buddha taught on the importance of treating our bodies well: ‘If there is no food, there is no body. If there is no body, there is no ability to hear the dharma.’ Similarly, we could take the view: ‘If there is no money and no exertion, there is no container. If there is no container, there is nothing to protect, preserve, and propagate the teachings.’

The Vidyadhara Trungpa Rinpoche also taught about the importance of money for our sangha. In particular he emphasized that we should regard money as mother’s milk: ‘It nourishes us and it nourishes others. Money is simply energy.’”

—FROM THE SHAMBHALA EUROPE
FINANCE MANUAL

Update on the \$10 a month campaign

The following letter was sent to all Center Directors in mid-April from President Reoch. We are still looking for more involvement from the community on the \$10 a month campaign. To get involved please e-mail Lodro Rinzler at shambhalagenerosity@gmail.com

Dear Directors of Shambhala Centres in North America,

We had a really spectacular fundraising result on Shambhala Day! Thanks to the hard work of so many centre directors, a few hundred people started making new monthly donations of \$10 to support the centre of our beloved mandala!

The results are still coming in, but so far these new donors are contributing over \$5,000 a month. This is a far greater increase in regular, recurring donations than we have ever had. It shows what a few people can do. That \$5,000 increase comes from just 269 people. They bring the total number of recurring donors in North America to 1,195.

We need to carry this momentum forward. There are at least another 6,000 Shambhala households that could make a similar donation. If we could reach all of them, we would generate a further \$720,000 a year in regular, sustainable income. It would totally transform the whole situation.

Shambhala Day was the start of the campaign. To follow through and achieve our goal, I need your help. Together, I am certain we can reach those folks and get their support.

What we need at this stage is for each centre to put together a small team of people willing to make phone calls to everyone who has not yet started to make a regular donation. I'm sure most people would be willing to contribute if asked: they just need direct, personal encouragement.

We would provide training for your team so that they have all the facts they need about Shambhala and feel confident that they can ask in a way that is uplifted and full of lungta.

The need is urgent. With the high interest rates we have to pay on loans and with far too low a level of donations coming in, our financial situation is not improving. In order to be able to pay our bills, we have had to make cuts of 8%. These include cuts to the support we provide to the Sakyong, and to the services that we provide to the mandala.

As soon as we get another 400 donors, we can restore the cuts. And when we start to get the support of all 6,000 households we can begin to create new jobs, support centres in developing regions, and finally put the last nail in the coffin of debt for Shambhala.

Lodro Rinzler, representative of Shambhala Directors on the Sakyong's Council, has stepped forward to spearhead this next phase of our campaign. He has offered to work with you so that we can really reach out in a very personal way to all the Shambhalians in our local communities. Lodro will be contacting you this week to see how we can make this happen. In order to bring this campaign to fruition I hope you will work together in a very active and timely way!

With many thanks for all you are doing and with heartfelt appreciation for whatever help you can offer to this huge effort...

Richard Reoch
President of Shambhala
14 April 2007

Dana Group Bios

The Dana Group is a work-in-progress. The initial group came together to start these discussions and get the ball rolling. We have since been contacted by other people with comparable and helpful experience who would like to contribute. We hope this newsletter will stimulate more and take our discussions to the next level. We may need to expand our structure and include sub-groups so that we can accommodate more people with specific experience would like to team-up together. Apologies to anyone who feels they should have been in from the start and a big welcome to anyone who would like to contribute to our efforts. Please feel free to contact me if you would like to become more involved: Lodro Rinzler at shambhalagenosity@gmail.com.

Christine Baranay, *White River Junction VT*

10 years experience as Director of Registration for an international organization before serving for 11 years as the CEO of a large stage production company in Los Angeles that produced shows to raise funds for local non-profits

Connie Brock, *Minneapolis MN*

Serves as the Treasurer of Shambhala and of the Minneapolis Shambhala Center, as a member of the Shambhala Trust, and chairs the Finance Committee of the Sakyong's Council. Connie comes to the group with 30 years experience at Wells Fargo Bank in various management positions, the last of which was managing technology planning (managing staff of over 100 people and just under \$10 million in annual expenses)

Amy Conway, *Berkeley CA*

The Regional Director of Northern California Shambhala also serves on the Sakyong's Council as the Chair of the Leadership as Path working group. Passionate about combining dharma teachings with every development effort that we put forward she has been particularly involved in the "Money as Path" programs that began in Northern California last year. Recently, Ms. Conway created the online Yun Auction and combined it with teachings on Feminine Principle as one part of the Sakyong Wangmo empowerment fundraising efforts.

Susan Hyatt, *Washington D.C*

Has been a fund-raising professional for more than 20 years, working with national nonprofits and higher education, and currently is the Director of Development for the Gelman Library System at The George Washington University

Pamela Krasney, *Sausalito CA*

Divides her time between Buddhist philanthropy and social activism and serves as a trustee of Naropa University, of Shambhala Mountain Center and of the Shambhala Trust. She is also a current board member of Death Penalty Focus and a former, long-time, member of the board and one-time chair of the Marin AIDS Project

Marc Matheson, *San Rafael CA*

Coordinator of the Tamalpais Shambhala Meditation Group, has been employed in the development departments of the San Francisco Symphony, Hospice of Marin Foundation and Zen Hospice Project, as well as a financial analyst and loan administrator at Manufacturers Hanover Trust

Lodro Rinzler, *Boston MA*

As the Executive Director of the Boston Shambhala Center Lodro's fundraising experience has been primarily in the Buddhist sector having founded and funded a Buddhist House at Wesleyan University and brought the Boston Shambhala Center out of an on-going \$20,000 annual deficit well into the black within one year's time. He serves on the Sakyong's Council as representative of Center Directors

Chris Tamdjidi, *Cologne Germany*

Served as the finance director of Shambhala Europe from 1998, and the Co-Director of Shambhala Europe from 2002. He was the Finance Director and Operations Coordinator for the Consecration of the Great Stupa of Dharmakaya. Previously he worked in the USA, Europe and Asia for a management consulting company, and also helped launch an internet company

Larry Teitelbaum, *Lexington, MA*

Is married to Lisa Berland and father of four. He is currently working as a consultant to community banks in New England. He had served for five years as a trustee of Karme Choling's Board and as the co-chair of Saddharma for seven years during which he led a \$1mm capital campaign. He was a co-chairman of a similar sized capital campaign for the Lexington, Waldorf School and has a strong connection to RS-foundation.

Kathy Vieweg, *Boston MA*

Has been fundraising for United Way of Massachusetts Bay and Merrimack Valley in Massachusetts for the past 5 years and Zoo New England for 2 years prior. She is on the Board of Directors as well as the Kalapa Council at the Boston Shambhala Center